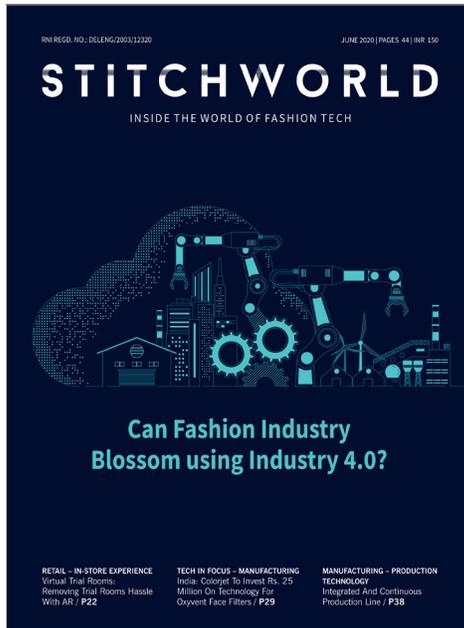


STITCHWORLD



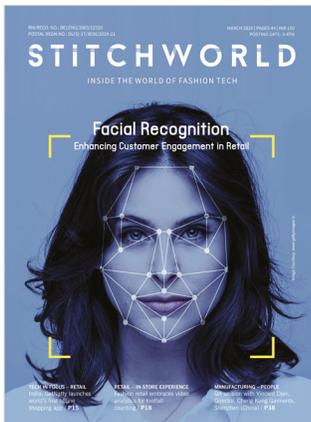
REACHING OUT TO 60,000 INDUSTRY USERS

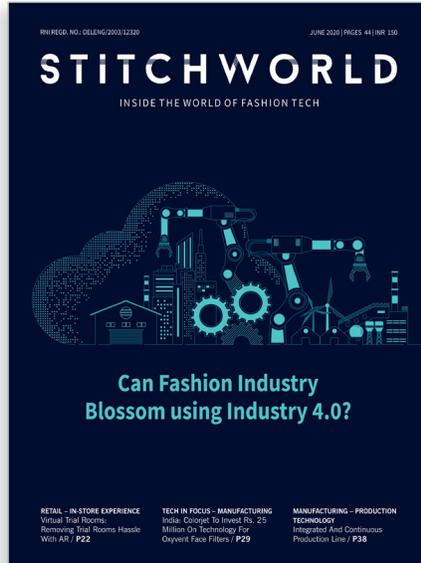
StitchWorld, our monthly magazine, caters exclusively to the technology & management needs of the sewn industry. The one of its kind magazine focuses on technology solutions, production planning, manufacturing techniques, value addition options, in fact, anything and everything that has to do with technology & management for the sewn product industry.

OUR COMPANY

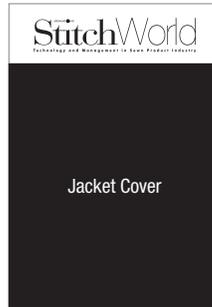
Apparel Resources with the tagline 'Everything Sourcing', is a media house that works towards bringing together both the manufacturer and the retailer on a local and international platform to enable a deeper understanding between the two about one another for better and prosperous business. Through our various products and publications, Apparel Resources highlights issues related to and for the apparel industry regarding products, markets, trends, sourcing strategies, technology solutions, production planning, manufacturing techniques, value addition options, compliance and human resource concerns through news, views and analyses, directly engaging the industry.

Some of our other prominent magazines are:

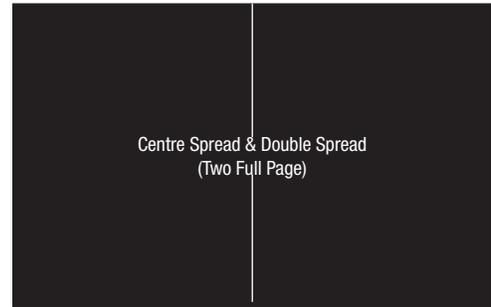




STITCH WORLD
RATE CARD



Width 21 cm x Height 29 cm
USD 5,000



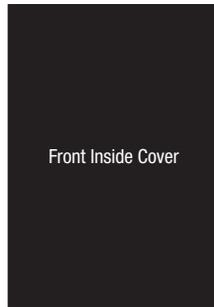
Bleed: Width 42.8 cm x Height 29.2 cm
Center Spread: **USD 2,500**
Double Spread: **USD 2,000**



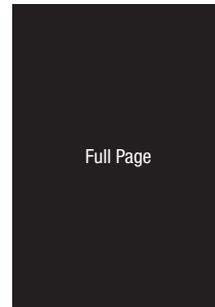
Width 21 cm x Height 29 cm
USD 5,000



Width 21 cm x Height 29 cm
USD 2,500



Width 21 cm x Height 29 cm
USD 3,000



Width 18.5 cm x Height 27 cm
USD 1,200



Width 9 cm x Height 25 cm
USD 750



Width 18.5 cm x Height 12 cm
USD 750



Width 18.5 cm x Height 6 cm
USD 400



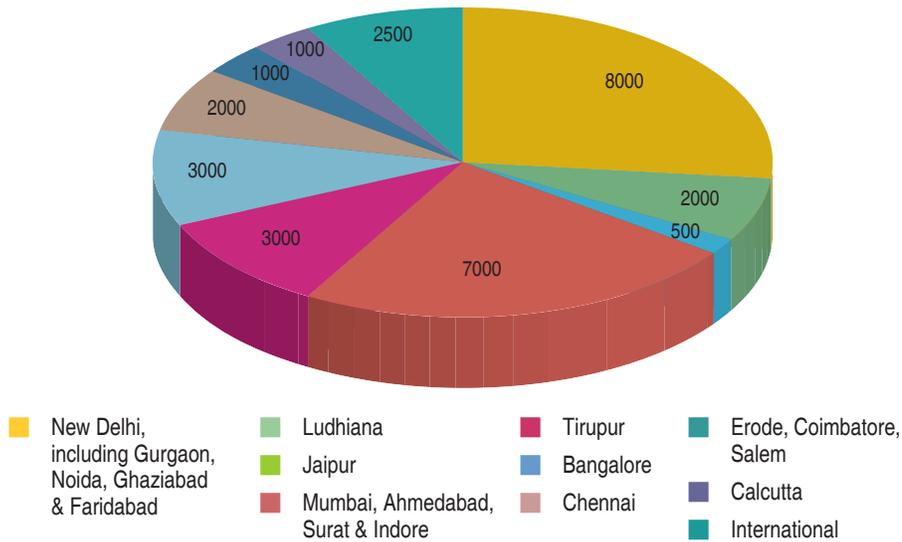
Width 6 cm x Height 24 cm
USD 400



Width 9.5 cm x Height 12 cm
USD 400

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