

# AO

APPAREL ONLINE

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ALL ABOUT FASHION BUSINESS



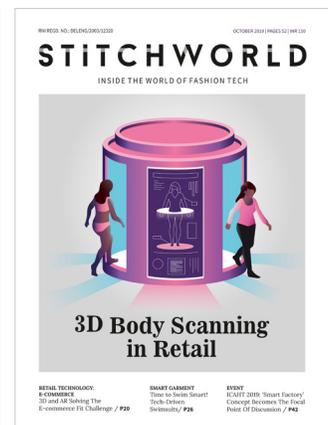
## APPAREL ONLINE INDIA – REACHING OUT TO 90,000 INDUSTRY USERS

With a history of more than 20 years *Apparel Online India* is the only news magazine to provide exclusive and in-depth coverage of the garment export trade and industry every fortnight; it carries news, views and analyses for the industry and in many ways by the industry. *AOI* highlights issues related to and for the apparel industry regarding product, market, trends, sourcing strategies, compliance and human resource concerns.

## OUR COMPANY

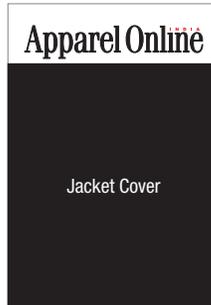
Apparel Resources with the tagline 'Everything Sourcing', is a media house that works towards bringing together both the manufacturer and the retailer on a local and international platform to enable a deeper understanding between the two about one another for better and prosperous business. Through our various products and publications, Apparel Resources highlights issues related to and for the apparel industry regarding products, markets, trends, sourcing strategies, technology solutions, production planning, manufacturing techniques, value addition options, compliance and human resource concerns through news, views and analyses, directly engaging the industry.

Some of our other prominent magazines are:





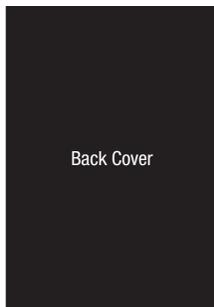
# APPAREL ONLINE INDIA RATE CARD



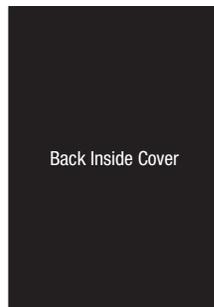
Width 20.5 cm x Height 21 cm  
**USD 7,000**



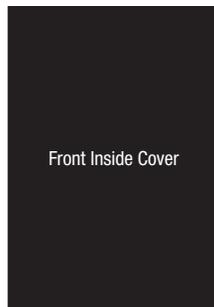
Bleed: Width 41 cm x Height 27.5 cm  
Non Bleed: Width 39 cm x Height 26 cm  
Centre Spread: **USD 3,500**  
Double Spread: **USD 3,000**



Width 20.5 cm x Height 27.5 cm  
**USD 7,000**



Width 20.5 cm x Height 27.5 cm  
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Width 20.5 cm x Height 27.5 cm  
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Bleed: Width 20.5 cm x Height 27.5 cm  
Non Bleed: Width 18 cm x Height 25 cm  
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Width 8.45 cm x Height 22 cm  
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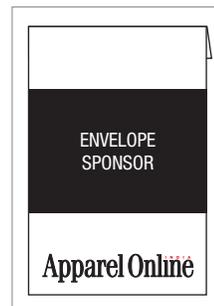
Width 17.5 cm x Height 10.5 cm  
**USD 850**



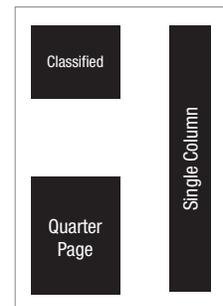
Width 17.5 cm x Height 9 cm  
**USD 600**



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Width 20.5 cm x Height 17 cm  
2000 pcs. @ \$5 = 10,000  
5000 pcs. @ \$4 = 20,000  
10000 pcs. @ \$2.5 = 25,000



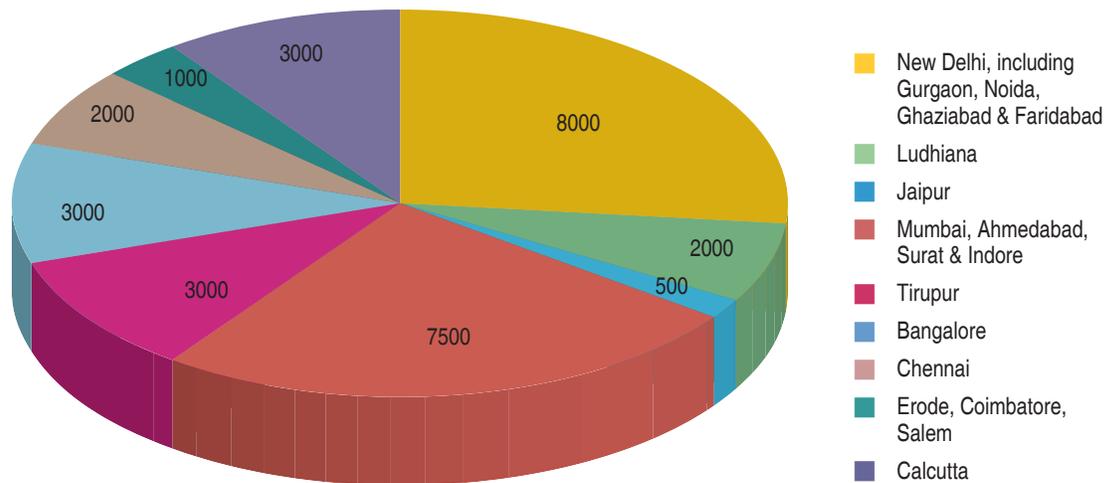
**Classified:** Width 8.5 cm x Height 6.8 cm  
**USD 250**  
**QP:** Width 8.5 cm x Height 11.5 cm  
**USD 600**  
**SC:** Width 5.5 cm x Height 22 cm  
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